



AYDAN GROUP
INTERNATIONAL
WORLD-CLASS STRATEGIC KNOWLEDGE



With Christina M.E. Dodd

Impactful Business Presentation Skills Masterclass

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GET 2 FOR
FREE

2022

29th and 30th June
Kuala Lumpur Malaysia

Programme Overview

To be a successful, professional presenter you need to be able to capture your audience and take them on the journey with you by using effective presentations, story-telling, interactive facilitation and of course engaging content. Good information, great ideas or the best of intentions only gets you half-way there.

Delivering a brilliant, memorable and interactive presentation requires a number of skills including effective planning, choosing the right delivery method(s), developing outstanding customized content, professional group facilitation, the efficient use of technology, effective communication skills and more.

This 2-day Presentation Skills Training Course provides you with this in-depth knowledge and skill building in the planning, preparation and delivery of truly engaging presentations. You'll learn how to use specific tools and techniques for presentation creation and delivery, which will enable you to conduct powerful presentations that engage your audience and your audience's interest at all times. As part of this professional development training event, you will have an opportunity to develop and present to your peers and receive feedback from the group.

Benefits

- ◀ Learn to design effective & engaging presentations
- ◀ Select the most suitable delivery method based on the audience, the environment & the message being delivered
- ◀ Master powerful & effective verbal & non-verbal communication techniques
- ◀ Gain insight into effective techniques for calming nerves
- ◀ Learn to create fantastic flip charts to support the key messages
- ◀ Learn the effective use of colors
- ◀ Create compelling PowerPoint presentations
- ◀ Use videos and audio to enhance the experience
- ◀ Learn different tricks to add diversity & interest to engage the audience
- ◀ Learn to pump it up a notch to deliver higher energy presentations

Programme Curriculum:

Session 1:

Getting Started

- ◀ Workshop Objectives
- ◀ Group Discussion
- ◀ Sharing Experiences

Session 2:

Presentation Preparation

- ◀ Conducting Audience Needs Analysis
- ◀ Initial Outline Layout
- ◀ Research, Write and Edit

Session 3:

Delivery Method Options

- ◀ Types of Delivery Methods
- ◀ More Advanced Methods
- ◀ Basic Things to Keep in Mind

Session 4:

Communication Skills Verbal

Communication Skills Verbal

- ◀ Active Listening Techniques
- ◀ Questioning Techniques
- ◀ Powerful Communicating Tips

Session 5:

Communication Skills - Non-Verbal Body Language Explained

- ◀ Your External Body language
- ◀ Other's External Body Language

Session 6:

Overcoming Stage Fright

- ◀ Pre-Event Planning
- ◀ Mental Preparation
- ◀ Physical Relaxation Techniques
- ◀ Exuding Confidence to the Audience

Session 7:

Create Effective Flip Charts and Whiteboards

- ◀ Suggested Tools, Techniques
- ◀ Flip Chart Advantages
- ◀ Wall Mounted vs Electronic
- ◀ Effective Use of Writing
- ◀ Always Have a 'Plan B'

Session 8:

Create Compelling PowerPoints

- ◀ Suggested Tools
- ◀ PowerPoint Tips
- ◀ What NOT to do!
- ◀ Death by PPT
- ◀ Never Use as a Script
- ◀ Always Have a 'Plan B'

Session 9:

Vibrant Videos and Amazing Audio Suggested Tools

- ◀ Video and Audio Tips
- ◀ What Grabs an Audience!
- ◀ Always Have a 'Plan B'

Session 10:

Pumping it up a Notch Making Them Laugh

- ◀ Engaging with Questions
- ◀ Promoting Audience Interaction
- ◀ Managing Questions and Comments

Session 11:

Wrapping Up

- ◀ Words from the Wise
- ◀ Does and Don'ts
- ◀ Make it a Habit to Practice

What Other's Say ...

"I used to be very nervous even presenting to my team, but with this course we practiced and practiced and with new and different techniques, so I now have a more consistent and natural approach to presenting giving me a real confidence boost. I really now enjoy presenting!"

◀ **Linh, New Products Supervisor, Viettel Telecom**

"Finally I discovered what matters and now I have a very clear understanding of where my focus should be – and how to use Power Point for better impact."

◀ **Tran, Team Leader Sales, Lotte**

"After this course I will throw out all my boring ways of presenting and take on new ways to engage my audience. The knowledge that Mrs Dodd shared on this point is the most important thing I got from the course. I learned that I can be a great presenter and explain details in a way that people will take note and remember. Very beneficial two days – loved it."

◀ **Chau, Manager, MVV Design**

"This program showed me that I concentrate too much on words and bullet points so now I will be more creative and visual with the way I present – it will make my presentations more lively and exciting and exciting and people will be more eager to buy."

◀ **Huy, Manager Resort Sales, Vinpearl Group**



Meet Your Trainer

Christina is very much a people-person and thrives on assisting women, men, and youth, to pursue their dreams and to ultimately reach their goals. Her belief that every individual can achieve a full and meaningful life given the opportunity to learn, be coached and positively encouraged is her driving force and her motivation.

Her career spans over 40 years living in Australia, Thailand, Vietnam, and the South East Asian region working in the fields of government, advertising & marketing, international executive search, and multi-level marketing (the United States and SE Asia).

In the last 20 years, Christina has

focused in the areas of Personal and Professional Growth and Development, Corporate Training and Coaching, and Human Resources Consulting.

In the USA Christina worked with leading motivational speakers and trainers to facilitate motivational, business and product seminars working with individuals, budding entrepreneurs and new and existing business owners. This experience enriched her mind-set and repertoire of skills in the field of human achievement and potential and as a result, set the stage for an adventurous and fulfilling career based around the "power of the individual".

In recent years her interests have become intimately targeted towards leadership and emotional intelligence, and the empowerment of women, men, and youth. As a self-professed advocate for change, Christina is actively working through her newly founded initiative EMPOWER EVERY PERSON to enlighten, encourage, and empower others so that they may become successful entrepreneurs and valued contributors to business sectors and society, and that they may attain a more meaningful and sustainable life for themselves and their families in a world of unpredictable times and escalating challenges.



Christina M.E. Dodd

IMPACTFUL BUSINESS PRESENTATION SKILLS MASTERCLASS

29th & 30th of June 2022 in Kuala Lumpur Malaysia

✓ EARLY BIRD	✓ SPECIAL DISCOUNT	✓ NORMAL PRICE
MYR 5,175	MYR 6,175	MYR 7,175
Untill : 20-May-22	Untill : 9-Jun-22	From : 10-Jun-22

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Office number :

4th DELEGATE

Name: Dr/Mr/Ms :

Department :

Designation :

Email :

Company :

Address :

Mobile :

Office number :

5th DELEGATE

Name: Dr/Mr/Ms :

Department :

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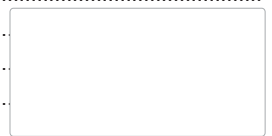
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